



1st PREO-BREO Joint Research Conference Summit

Organized by **Pampanga Research Educators Organization** &
Bataan Research Educators Organization

in partnership with

**Thai Nguyen University of Economics and Business Administration,
Don Honorio Ventura State University, and City College of Angeles**

May 1 – 3, 2020 | Dong A Plaza Hotel, 668 Phan Dinh Phung, Phuong Dong Quang, Hoang Van Thu,
Thai Nguyen, Vietnam

January 30, 2020

Dear _____:

The Pampanga Research Educators Organization (PREO) and Bataan Research Educators Organization (BREO), in partnership with Thai Nguyen University of Economics and Business Administration (TUEBA), Don Honorio Ventura State University (DHVSU), and City College of Angeles (CCA) will be holding the 1st PREO-BREO Joint Research Conference Summit with a theme “Research, Technology, and Socio-Economic Development for a Stronger ASEAN Community” on May 1 – 3, 2020 at Thai Nguyen City, Vietnam.

The 1st PREO-BREO Joint Research Conference Summit is intended to provide a forum for researchers, educational leaders, policy makers, industry practitioners, and civil society groups to share leading edge research practices and offer valuable insights for socio-economic development across the ASEAN region.

In line with this, the organizing committee is pleased to invite you and your faculty to participate in the 1st PREO-BREO Joint Research Conference Summit. For your reference, we have attached with this letter the important details regarding the conference.

We are confident that your participation as well as your faculty members will significantly contribute to the overall success of this event. Should you have any questions or concerns, do not hesitate to get in touch with us thru our secretariat at mobile number: +63943-455-4177 or Email: preobreoresearch2020@gmail.com.

Very Truly Yours,

JEAN PAOLO G. LACAP, DBM
President, Pampanga Research Educators Organizations, Inc.

RANIE B. CANLAS, MSCpE
Vice President for Research, Extension and Training
Don Honorio Ventura Technological State University
Conference Chair

Email: preobreoresearch2020@gmail.com | www.preo.org.ph



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CALL FOR PAPER

Dear Researchers/Educators/Scholars:

The organizing committee of the 1st PREO-BREO Joint Research Conference Summit welcomes researchers/ educators/ authors/ researcher scholars/ participants from different academic institutions and professional organizations from various countries to participate in the said Conference Summit.

PAMPANGA RESEARCH EDUCATORS ORGANIZATION

PREO is a non-stock, non-profit professional research organization, founded in the province of Pampanga, Philippines, with a global perspective of helping member-researchers and scholars to access international research platforms.

VISION

PREO envisions to be the leading catalyst of higher education research development in the province of Pampanga and beyond.

MISSION

To spearhead the development of higher education research in the province of Pampanga in particular, with the aim of networking with other research organizations in the global community in general.

BATAAN RESEARCH EDUCATORS ORGANIZATION

BREO is a non-stock corporation of research educators of Bataan duly establish and supported by the organization fund.

VISION

A leading research organization dedicated to facilitate and create opportunities to uplift the standards and value of research practice and culture across the community.

MISSION

Create and cultivate research relationships, opportunities, measures, outcomes, and communal welfares of the research, scholarship, and creative undertakings locally, nationally, and internationally.



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CONFERENCE AIM

This 3-day research conference summit, jointly organized by the Pampanga Research Educators Organization (PREO) and Bataan Research Educators Organization (BREO), in partnership with Thai Nguyen University of Economics and Business Administration, Don Honorio Ventura State University, and City College of Angeles, is intended to provide a forum for researchers, educational leaders, policy makers, industry practitioners, and civil society groups to share leading edge research practices and offer valuable insights for socio-economic development across the ASEAN region.

It is envisioned that a summit of this kind will hasten the interaction and engagement of multi-stakeholders of the ASEAN community towards a stronger, brighter, peaceful, and innovative region.

CONFERENCE TRACK

The 1st PREO-BREO Joint Research Conference Summit is accepting research papers for presentations in the following tracks:

- Business, Economics, Management, Tourism, and Hospitality
- Pedagogy, Education, and Training
- Health and Allied Sciences
- Science, Technology, Engineering, and Mathematics
- Humanities and Social Sciences
- Ecology and Sustainable Development

All accepted abstracts and research papers will undergo double-blind review and will be considered for presentation upon the approval and recommendations by the Conference reviewers

CONFERENCE AWARDS / RECOGNITION

The Organizing Committee of the 1st PREO-BREO Joint Research Conference Summit will award BEST PAPER PRESENTER for each PARALLEL SESSION. Select research papers (upon the approval and recommendations by PREO reviewers) will be PUBLISHED (free of charge) in PREO and BREO Journals.



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PLENARY SPEAKERS

- **Dr. Malcolm Abbott**
 - Professor of Economics, Swinburne University of Technology, Melbourne, Australia
 - Former Senior Economic Adviser, Australian Competition and Consumer Commission
- **Dr. Do Anh Tai**
 - Vice Rector, Thai Nguyen University of Economics and Business Administration, Thai Nguyen City, Vietnam

KEYNOTE SPEAKERS

- **Ms. Lora L. Yusi**
 - Officer-in-Charge, Commission on Higher Education, Region III
- **Atty. Lily Freida M. Milla, CESO IV**
 - Director III, Commission on Higher Education International Affairs Staff

IMPORTANT DATES

Abstract Submission	February 1 – April 10, 2020
Notification of Accepted Abstract – Batch 1	March 1, 2020
Notification of Accepted Abstract – Batch 2	March 30, 2020
Final Notification of Accepted Abstract	April 15, 2020
Submission of Full Paper	April 20, 2020
Early Bird Registration	February 20 – March 31, 2020
Regular Registration	April 1 – 25, 2020
Registration Deadline	April 26, 2020
Conference Date	May 1 – 3, 2020

All submissions should be sent to: preobreoresearch2020@gmail.com



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CONFERENCE FEES

All conference presenters and participants **MUST** register and pay the corresponding fees. Participants may wish to present more than one (1) paper (see fees below).

Category	PRESENTER (Early Bird Registration:)*	PRESENTER (Regular Registration:)*	PARTICIPANT (Non-Presenter)*
PREO & BREO MEMBER	USD 150 (Php 7,500)	USD 200 (Php 10,000)	USD 120 (Php 6,000)
NON-MEMBER (Filipino)	USD 200 (Php 10,000)	USD 250 (Php 12,500)	USD 170 (Php 8,500)
NON-MEMBER (Foreigner)	USD 250 (Php 12,500)	US 300 (Php 15,000)	USD 230 (Php 11,500)
Vietnamese Delegate	USD 200 (Php 10,000)	USD 250 (Php 12,500)	USD 170 (Php 8,500)

*Paid conference fees are NON-REFUNDABLE and NON-TRANSFERABLE.

*Bank charges will be shouldered by the conference presenter/participant.

*For paper with multiple authors, only one (1) will be the presenter. The other authors may join the conference as participants (non-presenters).

*Only the PRESENTER will receive a CERTIFICATE OF PRESENTATION. Co-authors who wish to receive the said certificate need to pay Php 1,500 each (USD 30).

*If the presenter wishes to present more than one (1) paper, EXTRA PAPER PRESENTATION RATE is Php 2,000 / USD 40 (for each additional paper).

*All presenters and participants will receive CERTIFICATE OF PARTICIPATION.

*Conference fee is inclusive of Conference kit, ID, morning snacks, lunch, and afternoon snacks. Accommodation and transportation are NOT included.

All payments must be made through bank transfer

Bank Name: BPI SM Pampanga Branch

Address: City of San Fernando, Pampanga, Philippines

Account Name: Pampanga Research Educators Organization

Account Number: SA 001253070036

SWIFT Code: BOPIPHMM

Reference Information: Indicate Acceptance Reference Code (Ex. BM2017-LA04001)

For more details:

Website: <https://www.preo.org.ph>

Email: preobreoresearch2020@gmail.com



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TENTATIVE PROGRAM

Day 1 – May 1, 2020 (Friday)	
TIME	ACTIVITY
7:00 AM – 8:30 AM	Registration & Distribution of Conference Kit
8:30 AM – 8:40 AM	Opening Ceremonies Invocation & National Anthem
8:40 AM – 8:45 AM	Acknowledgement of Participants
8:45 AM – 9:00 AM	Welcome Remarks
9:00 AM – 9:30 AM	Keynote Speech 1 Ms. Lora L. Yusi OIC, CHED Region III Awarding of Certificate of Appreciation
9:30 AM – 10:00 AM	Keynote Speech 2 Atty. Lily Freida M. Milla, CESO IV Director III, CHED International Affairs Staff Awarding of Certificate of Appreciation
10:00 AM – 10:15 AM	Statement of Purpose Engr. Ranie B. Canlas, Conference Chair
10:15 AM – 10:30 AM	AM SNACK
10:30 AM – 11:30 AM	Plenary Talk 1: Dr. Malcolm Abbott Professor of Economics, Swinburne University of Technology, Melbourne, Australia
11:30 AM – 11:50 AM	Open Forum Awarding of Certificate of Appreciation
11:50 – 12:00 noon	Parallel Session Reminders and Guidelines
12:00 noon – 1:30 PM	LUNCH BREAK
1:30 PM – 5:00 PM	Parallel Sessions
END OF DAY 1	



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DAY 2 – May 2, 2020 (Saturday)	
TIME	ACTIVITY
7:00 AM – 8:30 AM	Registration & Distribution of Conference Kit
8:30 AM – 8:40 AM	Invocation & National Anthem
8:40 AM – 9:40 AM	Plenary Talk 2: Dr. Do Anh Tai Vice Rector, Thai Nguyen University of Economics and Business Administration
9:40 AM – 10:00 AM	Open Forum Awarding of Certificate of Appreciation
10:00 AM – 10:15 AM	AM SNACK
10:15 AM – 10:30 AM	Parallel Sessions Reminders and Guidelines
10:30 AM – 12:00 noon	Parallel Sessions
12:00 noon – 1:30 PM	LUNCH BREAK
1:30 PM – 5:00 PM	Parallel Sessions
END OF DAY 2	

DAY 3 – MAY 3, 2020 (Sunday)	
TIME	ACTIVITY
7:00 AM – 8:30 AM	Registration & Distribution of Conference Kit
9:00 AM – 9:15 AM	Invocation & National Anthem
9:15 AM – 9:35 AM	Messages from PREO and BREO Presidents Dr. Jean Paolo G. Lacap Dr. Ariel A. Bongco
9:35 AM – 9:50 AM	AM SNACK
9:50 AM – 10:30 AM	Awarding of BEST PAPER PRESENTER for each parallel session
10:30 AM – 10:50 AM	Message from Conference Presenters/Participants
10:50 AM – 11:30 AM	Distribution of Certificate of Participation and Photo Ops
11:30 – 12:30 AM	LUNCH BREAK
END OF THE CONFERENCE	